



NOVEMBER 4TH - 6TH, 2025 | OMNI FORT WORTH HOTEL, FORT WORTH, TX

The 2025 Raptor SchoolSAFE Conference

By sponsoring the 2025 SchoolSAFE Conference, you will demonstrate your active role in school safety and tap into the vast network that spans the education and school safety community.

Let's work towards securing tomorrow together.

A NOTE FROM OUR CEO

As the CEO of Raptor Technologies, I am thrilled to extend a personal invitation to your organization to participate as a sponsor at the 2nd annual Raptor SchoolSAFE Conference on November 4-6th, 2025, at the Omni Hotel in historic downtown Fort Worth, Texas. The SchoolSAFE Conference is a landmark event dedicated to advancing school safety initiatives and fostering collaboration among leaders from public, private, and charter schools nationwide.

At Raptor, we have been deeply committed since 2002 to ensuring the safety and wellbeing of students, faculty, and staff in PK-12 educational institutions. We are committed to making the SchoolSAFE Conference the premier event convening stakeholders from across the PK-12 education sector to address the most pressing challenges facing our schools today and explore innovative approaches to enhancing safety and security measures.

As a sponsor at the SchoolSAFE Conference, your organization will have the opportunity to:

- Showcase your products, services, and solutions to a diverse audience of decision-makers and influencers representing public, private, and charter schools.
- Engage with attendees through interactive demonstrations, product displays, and networking opportunities to forge valuable connections and partnerships.
- Position your brand as a leading advocate for school safety by aligning with a premier event dedicated to advancing this critical mission.

In this prospectus, you will find detailed information regarding our sponsorships, including exhibit hall information, sponsorship benefits, pricing, and add-on branding and sponsorship opportunities.

Your participation as a sponsor will contribute significantly to the success of the SchoolSAFE Conference. Please join us in driving positive change, shaping the future of school safety, and creating safer and more secure learning environments for all students and staff.

Sincerely,

Gray Hall

CEO, Raptor Technologies

2025 Raptor SchoolSAFE Conference

Meet school safety thought leaders, educators, stakeholders and partners from across the nation.

SchoolSAFE is created with school safety advocates in mind and designed for professionals looking to level-up their school safety plan by learning industry best practices and trends, discovering invaluable use cases that resonate with the unique challenges and successes of their school, and finding inspiration to transform their approach to school safety.

Network with professionals

- Superintendents
- Assistant Superintendents
- District CIOs
- District Police Chiefs
- Directors of Safety and Security
- School Resource Officers (SROs)
- School Psychologists
- School Counselors
- School Social Workers
- Dean of Students
- Principals
- Technology Staff
- District Staff

The Raptor Technologies Footprint

- 5,300 Districts Nationwide
- 64,000 K-12 Schools Worldwide
- 50% of the Largest U.S. Districts
- 32 Million Students Served Globally



Join us in Fort Worth, Texas

The 2025 Raptor SchoolSAFE Conference will take place in Fort Worth, TX at the Omni Fort Worth Hotel. The Dallas/Fort Worth area is home to 160 Districts that are Raptor customers and is known for its pleasant sunny weather and Texas hospitality. The Dallas-Fort Worth International Airport (DFW) is convenient, with the most service to nonstop destinations than any other airport in North America.

Why become a sponsor of SchoolSAFE?

Raptor Technologies invites you to demonstrate your active role in school safety by partnering with us for our upcoming SchoolSAFE Conference this fall. By sponsoring SchoolSAFE, you tap into a vast network that spans the education landscape and school safety community. With a robust online presence including 20,000+ LinkedIn followers and 4,000+ subscribers to our newsletter, 80,000+ monthly website visitors and 5,560+ content downloads monthly and engaging webinars that draw in 1,200+ registrants, Raptor Technologies stands as a beacon of thought leadership within the school safety industry. Your sponsorship will not only be displayed prominently to this engaged audience but also contribute to your brand's recognition and credibility within this forward-thinking community.

From logo placement on our event website and promotional materials to mentions in our newsletters and email communications, your brand will receive extensive visibility throughout the conference and its marketing efforts. Additionally, as a sponsor, you'll have the chance to interact with attendees through networking opportunities, dedicated time in the exhibit hall, and engagement with the Raptor Technologies community further solidifying your presence and fostering meaningful connections.

Through your support of this conference, you affirm your dedication to creating safe and secure learning environments for students and educators alike. Your sponsorship not only contributes to our event's success but also reinforces your organization's values and dedication to the greater cause of school safety.

We invite you to join us in making SchoolSAFE a catalyst for positive change in school safety practices nationwide. Together, we can empower educators, inspire innovation, and ensure the wellbeing of our school communities.

The SchoolSAFE Program Overview

SchoolSAFE is an absolute necessity for anyone invested in the safety and wellbeing of our schools. This event provides a unique platform where educators, administrators, law enforcement professionals, and industry leaders can come together to share insights, best practices, and innovative solutions to address the complex challenges facing our school communities.

By participating in SchoolSAFE this fall, attendees will gain invaluable knowledge and actionable strategies to enhance their school safety protocols, mitigate risks, and respond effectively to emergencies. From engaging keynote presentations to interactive breakout sessions and panel discussions, participants will leave with a comprehensive understanding of the latest trends, technologies, and approaches in the school safety industry.

The networking opportunities offered at SchoolSAFE enable attendees to foster meaningful connections, collaborate with peers, and access key resources that will empower them to make a tangible difference in their schools and communities.

The SchoolSAFE Agenda

The SchoolSAFE agenda will feature keynote and breakout sessions covering the full spectrum of school safety, spotlighting our partners, customers and industry thought leaders!



Keynote Speaker

We're honored to welcome Admiral William H. McRaven as our keynote speaker for this year's event.

Admiral William H. McRaven is a retired U.S. Navy Four-Star admiral and the former Chancellor of the University of Texas System. During his time in the military, he commanded special operations forces at every level, eventually taking charge of the U.S. Special Operations Command. His career included combat during Desert Storm and both the Iraq and Afghanistan wars. He commanded the troops that captured Saddam Hussein and rescued Captain Phillips. McRaven is also credited with developing the plan and leading the Osama bin Laden mission in 2011.

SPONSORSHIP

Sponsorship Packages

Sponsorship Package Includes <small>Limited availability. Early registration is encouraged.</small>	Diamond (\$30k) 2 total	Platinum (\$20k) 4 total	Gold (\$13.5k) 8 total	Silver (\$8k) 10 total	Exhibitor (\$5k) 15 total
Exhibit Booth (10' x 10')	★	★	★	★	★
Conference registrations	5	5	4	3	2
Tickets to Dinner Event	5	5	4	3	2
General Listing on Event App & Exhibitor List	★	★	★	★	★
Branding on conference website and signage	★	★	★	★	
List of opt-in attendees	★	★	★	Add'l fee	Add'l fee
Branding / logo prominently displayed in general session area / onscreen	★	★	★		
Promotional material in conference bags	★	★	★		
Lead a breakout session	★	★			
Guest post on the Raptor School Safety Today blog or co-host podcast episode	★				
General Session Introduction (5 minutes)	★				

Register Now



Note: All Raptor integration partners will receive a tabletop sign for their booths indicating they are “Raptor Ready.”

Additional Branding & Sponsorship Packages

Refreshment Sponsor - \$12,500 - 2 Total

- Branding on signage at breakfast and lunch
- Branding on signage at coffee stations
- Branding on conference website and conference app
- Speaking opportunity - 2 minutes to address Happy Hour attendees on Tuesday in the Exhibit Hall

Happy Hour Sponsor - \$5,000 - Exclusive

- Branded cocktail napkins, choice to name a specialty cocktail
- Includes prominent signage
- Speaking opportunity - 2 minutes to address Happy Hour attendees on Tuesday in the Exhibit Hall

Technology Sponsor - \$2,500 - Exclusive

- Provide Wi-Fi for conference attendees
- Branding on Wi-Fi signage throughout general session, breakout areas, conference app, and program
- Name network credentials

Silver Sponsor & Exhibitor Optional Add-on - \$500

- List of opt-in attendees

Guest of Sponsor & Exhibitor Dinner Event Ticket - \$75

- Guests of sponsors and exhibitors who are not registered for the conference may enjoy dinner, drinks and dancing on Wednesday

“It was a great event, well organized, and much larger than what we anticipated.”

“This has been the best exhibitor experience that I have had.”

- 2024 SchoolSAFE Sponsors

EXHIBIT FLOORPLAN

Fort Worth Ballroom

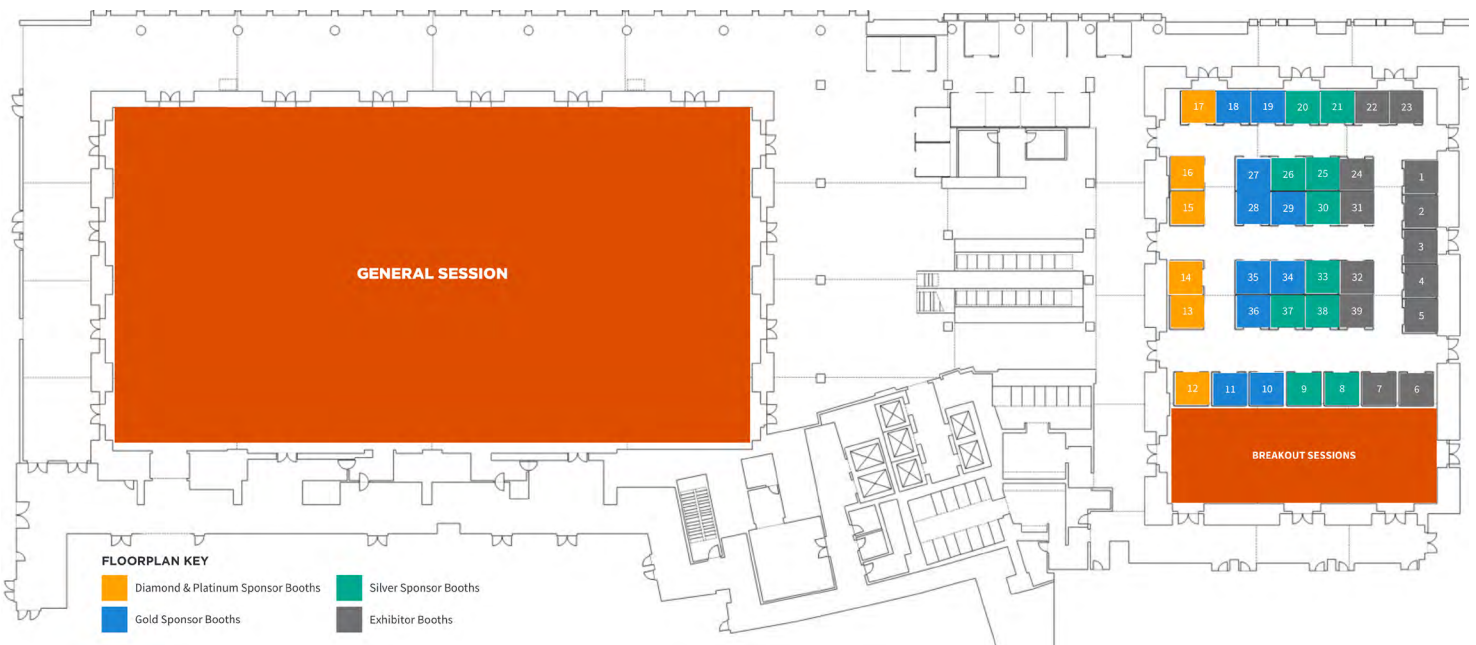
Exhibitor booths will be placed in the Fort Worth Ballroom. All exhibitor booths are 10' x 10' and include one 6-foot table with two chairs. Piping and drapes will be included. Our Diamond and Platinum sponsors will receive premium locations.

Breakfast and lunch will be provided Tuesday and Wednesday for all sponsors and exhibitors. In addition, sponsors and exhibitors are invited to attend the Wednesday evening dinner event.

Exhibitor Move In: Monday, November 3, 2025 1:00pm – 7:00pm

Exhibit Hours: Tuesday, November 4, 2025 8:00am – 5:00pm
Wednesday, November 5, 2025 8:00am – 3:30pm

Exhibitor Move Out: Wednesday, November 5, 2025 3:30pm – 5:00pm



Note: This map is a sample. Booth selection priorities are based on sponsorship levels and timing of contract finalization.

SchoolSAFE 2025

CONTACT

Questions?

Please reach out to our team, and we will be happy to assist:

Brittni Tracy

Marketing Events Manager

brittni.tracy@raptortech.com

SchoolSAFE Team

schoolsafe@raptortech.com

To learn more about SchoolSAFE sponsorships, follow the link below.

SchoolSAFE 2025

RAPTOR[®]
TECHNOLOGIES

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