



SCHOOL SAFE

NOVEMBER 5TH - 6TH, 2024 | OMNI FORT WORTH HOTEL, FORT WORTH, TX

The 2024 Raptor SchoolSAFE Conference

By sponsoring the 2024 SchoolSAFE Conference, you will demonstrate your active role in school safety and tap into the vast network that spans the education and school safety community.

Let's work towards securing tomorrow together.

A NOTE FROM OUR CEO

As the CEO of Raptor Technologies, I am thrilled to extend a personal invitation to your organization to participate as a sponsor at the inaugural Raptor SchoolSAFE Conference on November 5-6th, 2024, at the Omni Hotel in historic downtown Fort Worth, Texas. The SchoolSAFE Conference promises to be a landmark event dedicated to advancing school safety initiatives and fostering collaboration among leaders from public, private, and charter schools nationwide.

At Raptor, we have been deeply committed since 2002 to ensuring the safety and wellbeing of students, faculty, and staff in PK-12 educational institutions. We are committed to making the SchoolSAFE Conference the premier event convening stakeholders from across the PK-12 education sector to address the most pressing challenges facing our schools today and explore innovative approaches to enhancing safety and security measures.

As a sponsor at the SchoolSAFE Conference, your organization will have the opportunity to:

- Showcase your products, services, and solutions to a diverse audience of decision-makers and influencers representing public, private, and charter schools.
- Engage with attendees through interactive demonstrations, product displays, and networking opportunities to forge valuable connections and partnerships.
- Position your brand as a leading advocate for school safety by aligning with a premier event dedicated to advancing this critical mission.

In this prospectus, you will find detailed information regarding our sponsorships, including exhibit hall information, sponsorship benefits, pricing, and add-on branding and sponsorship opportunities.

Your participation as a sponsor will contribute significantly to the success of the SchoolSAFE Conference. Please join us in driving positive change, shaping the future of school safety, and creating safer and more secure learning environments for all students and staff.

Sincerely,

Gray Hall

CEO, Raptor Technologies

2024 Raptor SchoolSAFE Conference

Meet school safety thought leaders, educators, stakeholders and partners from across the nation.

SchoolSAFE is created with school safety advocates in mind and designed for professionals looking to level-up their school safety plan by learning industry best practices and trends, discovering invaluable use cases that resonate with the unique challenges and successes of their school, and finding inspiration to transform their approach to school safety.

Network with professionals

- Superintendents
- Assistant Superintendents
- District CIOs
- District Police Chiefs
- Directors of Safety and Security
- School Resource Officers (SROs)
- School Psychologists
- School Counselors
- School Social Workers
- Dean of Students
- Principals
- Technology Staff
- District Staff

The Raptor Technologies Footprint

- 5,300 Districts Nationwide
- 60,000 K-12 Schools Worldwide
- 50% of the Largest U.S. Districts
- 32 Million Students Served Globally



Join us in Fort Worth, Texas

The 2024 Raptor SchoolSAFE Conference will take place in Fort Worth, TX at the Omni Fort Worth Hotel. The Dallas/Fort Worth area is home to 160 Districts that are Raptor customers and is known for its pleasant sunny weather and Texas hospitality. The Dallas-Fort Worth International Airport (DFW) is convenient, with the most service to nonstop destinations than any other airport in North America.

Why become a sponsor of SchoolSAFE?

Raptor Technologies invites you to demonstrate your active role in school safety by partnering with us for our upcoming SchoolSAFE Conference this fall. By sponsoring SchoolSAFE, you tap into a vast network that spans the education landscape and school safety community. With a robust online presence including 15,000+ LinkedIn followers and 2,000+ subscribers to our recently launched newsletter, 75,400+ monthly website visitors and 5,560+ content downloads monthly and engaging webinars that draw in 1,200 registrants on average, Raptor Technologies stands as a beacon of thought leadership within the school safety industry. Your sponsorship will not only be displayed prominently to this engaged audience but also contribute to your brand's recognition and credibility within this forward-thinking community.

From logo placement on our event website and promotional materials to mentions in our newsletters and email communications, your brand will receive extensive visibility throughout the conference and its marketing efforts. Additionally, as a sponsor, you'll have the chance to interact with attendees through networking opportunities, dedicated time in the exhibit hall, and engagement with the Raptor Technologies community further solidifying your presence and fostering meaningful connections.

Through your support of this conference, you affirm your dedication to creating safe and secure learning environments for students and educators alike. Your sponsorship not only contributes to our event's success but also reinforces your organization's values and dedication to the greater cause of school safety.

We invite you to join us in making SchoolSAFE a catalyst for positive change in school safety practices nationwide. Together, we can empower educators, inspire innovation, and ensure the wellbeing of our school communities.

Let's work towards securing tomorrow together.

The SchoolSAFE Program Overview

SchoolSAFE is an absolute necessity for anyone invested in the safety and wellbeing of our schools. This event provides a unique platform where educators, administrators, law enforcement professionals, and industry leaders can come together to share insights, best practices, and innovative solutions to address the complex challenges facing our school communities.

By participating in SchoolSAFE this fall, attendees will gain invaluable knowledge and actionable strategies to enhance their school safety protocols, mitigate risks, and respond effectively to emergencies. From engaging keynote presentations to interactive breakout sessions and panel discussions, participants will leave with a comprehensive understanding of the latest trends, technologies, and approaches in the school safety industry.

The networking opportunities offered at SchoolSAFE enable attendees to foster meaningful connections, collaborate with peers, and access key resources that will empower them to make a tangible difference in their schools and communities.

The Full SchoolSAFE Agenda is Coming Soon!

The SchoolSAFE agenda will feature more than 50 sessions covering the full spectrum of school safety, featuring our partners, customers and industry thought leaders!



SPONSORSHIP

Sponsorship Packages

Sponsorship Package Includes:	Platinum (\$20k) 5 Total	Gold (\$12.5k) 10 Total	Silver (\$7.5k) 10 Total	Exhibitor (\$5k) 20 Total
Exhibit Booth (10' x 10')	★	★	★	★
List of opt-in attendees	★	★	★	
Branding / logo prominently displayed in general session area / onscreen	★	★	★	
Host and provide a breakout session	★			
Provide a panelist for breakout session	★	★		
Guest post on the Raptor School Safety Today blog or co-host podcast episode	★	★		
Sponsor conference track of your choice	★			
Promotional material in conference bags	★	★	★	
Conference registrations	6	4	3	2
Complimentary tickets for the dinner event	6	4	3	2
Branding on conference website and signage	★	★	★	



Note: All Raptor integration partners will receive a tabletop sign for their booths indicating they are “Raptor Ready.”

Additional Branding & Sponsorship

Keynote Sponsor - \$15,000 - Exclusive

- Branding on keynote intro slide
- Prominent branding on conference website and conference app
- Speaking opportunity - 5 minutes to address a general session audience

Breakfast Sponsor - \$10,000 - 2 Total

- Branding on signage at the breakfast
- Branding on conference website and conference app
- Speaking opportunity - 5 minutes to address a session audience

Lunch Sponsor - \$10,000 - 2 Total

- Branding on signage at the lunch
- Branding on conference website and conference app
- Speaking opportunity - 5 minutes to address a session audience

Coffee Break - \$5,000 - 4 Total (2 breaks per day)

- Branding on signage at coffee stations

Technology Sponsor - \$6,000 - Exclusive

- Provide Wi-Fi for guests
- Branding on all Wi-Fi signage and conference website
- Opportunity to name network credentials

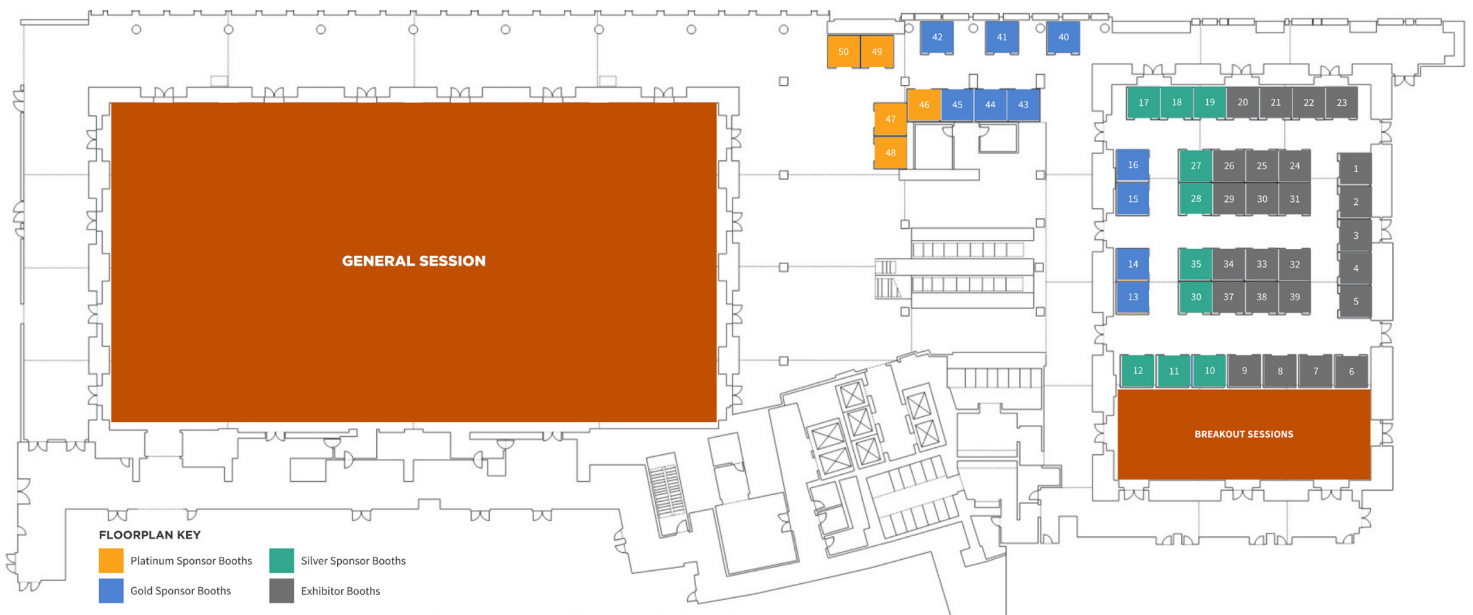
Tote Bag Sponsor - \$3,500 - 2 Total

- Branding on one side of tote
- Branding on all registration signage
- Branding on conference website

Fort Worth Ballroom

Exhibitor booths will be placed in the Fort Worth Ballroom, around the general session and the registration desk area.

All exhibitor booths are 10' x 10' and include one 6-foot table with two chairs. Platinum sponsors will receive premium locations. No piping or drapes will be included.



Note: This map is a sample and final booth selections will be available early summer 2024. Booth selection priorities are based on sponsorship levels and timing of contract finalization.

CONTACT

Any Questions?

Please reach out to our team and we will be happy to assist:

Julia Lutz

Marketing Events Manager

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SchoolSAFE Team

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To learn more about SchoolSAFE sponsorships, follow the link below.

[SchoolSAFE 2024](#)

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TECHNOLOGIES

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