



CARROLLTON-FARMERS BRANCH ISD - TX

**ADDRESS CHALLENGES, STREAMLINE
COMMUNICATION & ENHANCE OVERALL SAFETY**

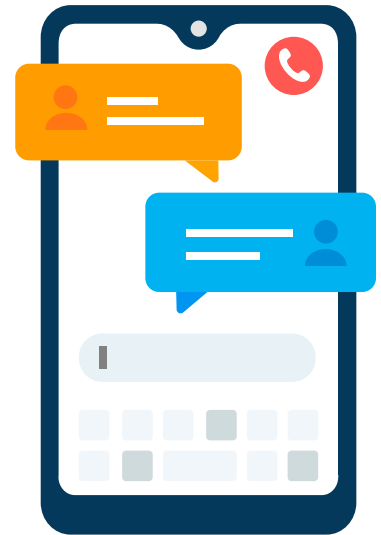


Carrollton-Farmers Branch Independent School District in Carrollton, TX, serves more than 24,000 students across 38 campuses.

THE CHALLENGES

1 INEFFICIENT COMMUNICATION DURING CRISES

Prior to adopting Raptor, the district relied heavily on outdated communication methods such as radios, which proved ineffective in real-time crisis scenarios.



2 COMPLEXITY IN LARGER CAMPUSES

Middle and high schools, with their larger student populations and more complex movements, found it difficult to maintain student accountability during emergencies.



I know that Raptor's various systems have improved our safety protocols and I am extremely grateful for the partnership we have. The communication and customer service from Raptor have been the most positive impacts of the system.

*Rachael Freeman
Executive Director of School Safety & Security*



3 CONSISTENT PROTOCOLS THROUGHOUT DISTRICT SCHOOLS

Carrollton-Farmers Branch ISD encountered inconsistency in emergency protocols across its many schools. Each campus had developed its own set of procedures for handling crises. This lack of standardization meant that students and staff moving between different schools could not rely on a uniform set of practices, thereby increasing the risks associated with emergency situations.

HOW RAPTOR HELPED

1

STREAMLINED COMMUNICATION

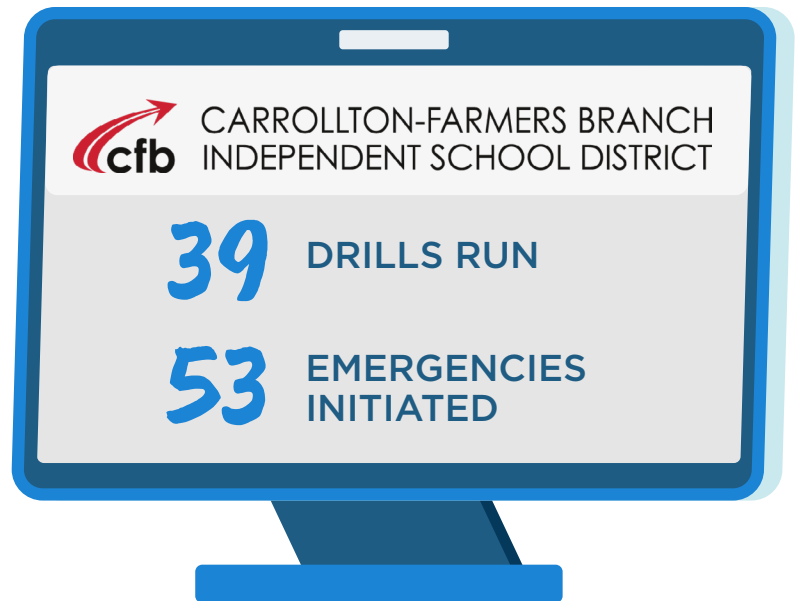
The implementation of Raptor Emergency Management significantly improved communication across the district. The system's chat feature allowed for real-time interaction between school personnel and law enforcement during emergencies. For instance, during a gun incident at Rangeview High School, the chat feature facilitated swift communication, ensuring a coordinated and efficient response.

2

EMPOWERING SCHOOLS TO QUICKLY ADDRESS EMERGENCIES

For elementary campuses, the contained setting made it easier to implement drills and real alerts. For larger campuses, the introduction of Raptor's features, including the Team Assist function, provided a robust solution for managing everyday incidents like medical emergencies and fights. This

feature helps ensure that all incidents were documented and addressed promptly. Everyday situations can rapidly intensify in the absence of qualified personnel to detect and address the problem. The Team Assist function in Raptor Alert empowers teachers and staff to seek assistance for situations such as student altercations, upset visitors, or medical emergencies. It alerts a pre-selected group of staff members and facilitates real-time communication through group messaging.



HOW RAPTOR HELPED

3

COHESIVE & RELIABLE PROCESSES

Raptor assisted the district in creating a system that could ensure all schools adhere to the same protocols, creating a cohesive and reliable approach to managing emergencies. Raptor helped the district streamline training and drills, enhancing familiarity and confidence among students and staff.

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The chat feature allowed us to work efficiently with law enforcement during a real incident at Rangeview High School. As a whole, Communication has improved 1000% from where we were last year. Communication from law enforcement to campus security, from security to campus, and from District security to District admin.

*Rachael Freeman
Executive Director of School Safety & Security*

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THE RESULTS

The adoption of the Raptor Emergency Management system yielded impressive results for Carrollton-Farmers Branch ISD:

1 IMPROVED COMMUNICATION

The ability to communicate in real-time during emergencies has drastically reduced response times and increased the efficacy of crisis management.

2 ENHANCED SAFETY PROTOCOLS

The system's features have made it easier to conduct drills and manage real incidents, particularly on larger campuses where student movement is more complex.

3 POSITIVE FEEDBACK

The district has received positive feedback regarding the communication capabilities and customer service provided by Raptor.

4 WIDESPREAD TRAINING & ADOPTION

Training was crucial for the effective use of the new system. The district focused on comprehensive training programs to ensure all staff, including substitutes, were proficient in using Raptor.



There was a large, but friendly, loose dog on the playground area at the campus and we placed the campus on an emergency SECURE until the animal was safely off the property. This all occurred during a nationwide cell service outage. Raptor worked and allowed us to be able to communicate to our staff not to go outside of the building. I am grateful that Raptor works during cell outages.

*Rachael Freeman
Executive Director of School Safety & Security*





CHALLENGE

- ✓ INEFFICIENT COMMUNICATION DURING CRISES
- ✓ COMPLEXITY IN LARGER CAMPUSES
- ✓ CONSISTENT PROTOCOLS THROUGHOUT DISTRICT SCHOOLS



SOLUTION

- ✓ IMPROVED COMMUNICATION
- ✓ ENHANCED SAFETY PROTOCOLS
- ✓ POSITIVE FEEDBACK
- ✓ WIDESPREAD TRAINING & ADOPTION

LEARN MORE ABOUT RAPTOR®

The Raptor software ecosystem ties together the critical aspects of school safety, from prevention through recovery. Find out how we can work together in our mutual goals of **protecting every child, every school, every day.**™

[SCHEDULE A DEMO](#)

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TECHNOLOGIES

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